

# CAO Sub-Committee



Hampton Roads  
Infrastructure  
Coalition

September 1, 2021



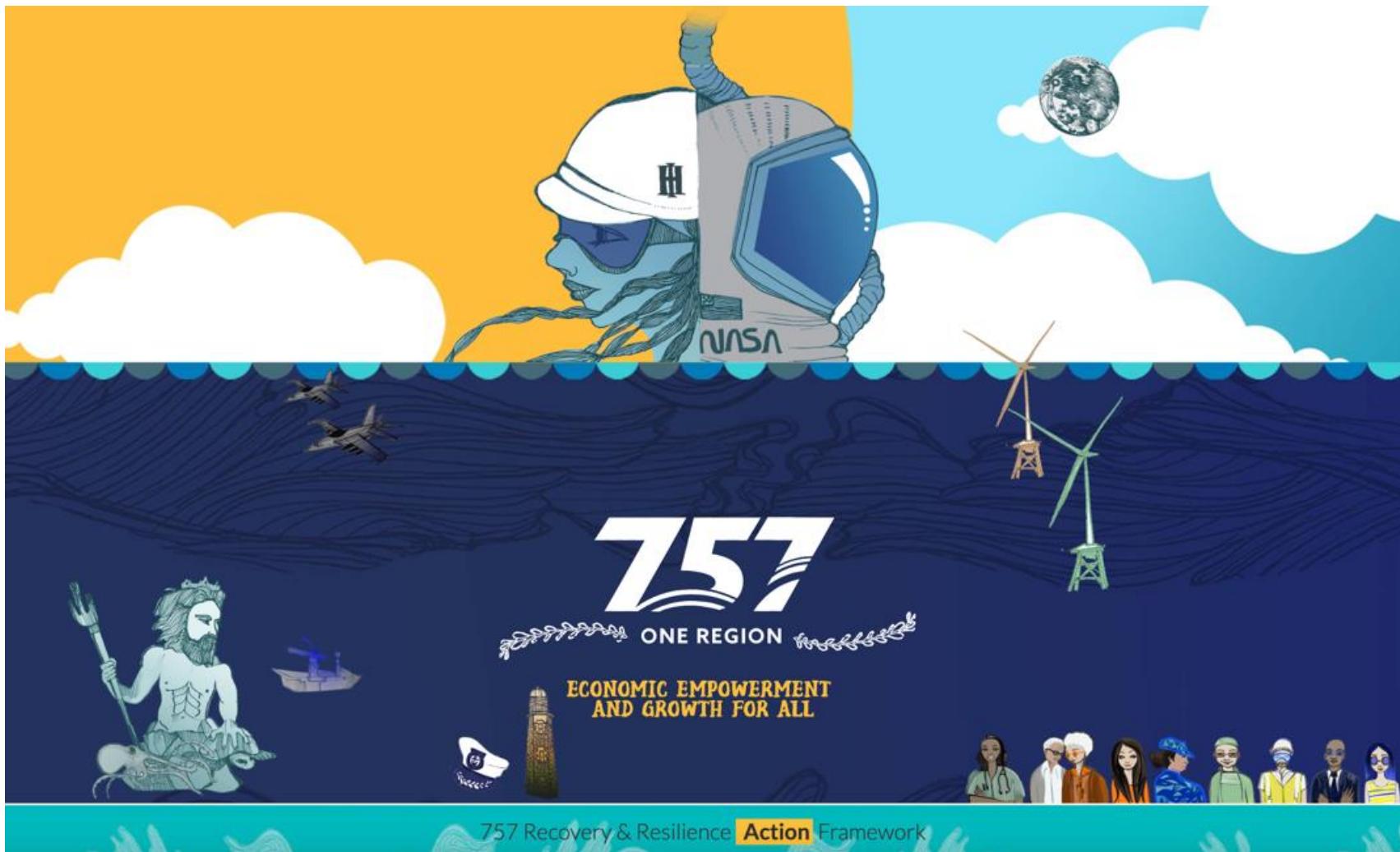
# American Rescue Plan Act (ARPA)

- 757 Framework
- Hampton Roads Infrastructure Coalition
- The EDA's \$3 billion ARPA programs
- Build Back Better Regional Challenge



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# 757 Recovery & Resilience Action Framework



757 Recovery & Resilience **Action** Framework



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# 757 Recovery & Resilience Action Framework:

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Working together, this coalition created the 757 Recovery & Resilience Action Framework. This is not a plan but rather an **action playbook** created by and for the 757's business community — Hampton Roads' ~ 5,500 Business Leaders.

Designed to help accelerate the region's recovery from the COVID-19 economic shock — and to do so in a way that builds a more resilient economy for everyone in the 757 — this first-of-its-kind playbook is guided by an equally novel vision for the kind of economy we want to build for the people of the 757 by 2030:

**757 = One**  
*Economic Empowerment and Growth for All.*

To achieve this vision, the Action Framework advances five strategic imperatives:

- 1. Build Regional Unity**
- 2. Grow New Jobs**
- 3. Grow, Retain, and Attract Talent**
- 4. Build Resiliency**
- 5. Advance Regional Infrastructure**

A **lead organization** has been assigned to each imperative as the convener. They will be responsible for implementation and results.

The strategic imperatives include **30 specific implementation programs**. Each program contains a designated lead organization, goals, action steps, and specific measures to track and report performance. The impact of all program areas will be recorded, tracked and reported on the **Action Framework's public-facing performance dashboard**.

## Our Economic Vision

**757 = ONE**  
*Economic Empowerment  
and Growth for All.*

*Our economy is resilient and innovative. Here, we all work together to grow our economy and advance the well-being of all residents.*

*We're inspired by what we value: a commitment to inclusion and equity, a strong military presence, a welcoming community spirit, and our old salt, new vibe coastal lifestyle, making our region one of a kind, and one for all.*



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# Federal Infrastructure Legislation Activity

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Doug Smith  
Hampton Roads Alliance



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# Hampton Roads Infrastructure Coalition Member Agencies

## Standing Together as One Region

**The following 17 organizations have contributed to the formation of our prioritized project list:**

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- Fort Monroe Authority
- Greater Peninsula Workforce Board
- Greater Williamsburg Chamber and Tourism Alliance
  - Hampton Roads Alliance
  - Hampton Roads Business Roundtable
  - Hampton Roads Chamber of Commerce
- Hampton Roads Military and Federal Facilities Alliance
  - Hampton Roads Planning District Commission
    - Hampton Roads Transit
- Hampton Roads Transportation Accountability Commission
  - Hampton Roads Transportation Planning Organization
    - Hampton Roads Workforce Council
      - Old Dominion University
      - Reinvent Hampton Roads
      - Virginia Maritime Association
- Virginia Peninsula Chamber of Commerce
  - Virginia Port Authority



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# Hired: CLARK HILL



Kevin Kelley

1. Monitor D.C. schedule/approach
2. Finalize package and meet with Hampton Roads Delegation Contacts
3. Multiple meetings with the offices of Senators Warner and Kaine and all four Congressional Representatives
4. Inventory of Opportunities



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# American Rescue Plan: Our Regional Opportunities



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# The EDA's \$3 billion ARPA programs represent a generational opportunity to accelerate inclusive and resilient economic growth

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On March 11, 2021, President Biden signed into law the **American Rescue Plan Act (ARPA)**

Under ARPA, **EDA was allocated \$3 billion in supplemental funding** to accelerate the **economic recovery** from the coronavirus pandemic and build local economies that will be **resilient to future economic shocks**

EDA is making funding available through a series of **six innovative programs**



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Build Back Better  
Regional Challenge



Good Jobs Challenge



Economic  
Adjustment  
Assistance



Travel, Tourism, and  
Outdoor Recreation



Statewide Planning,  
Research & Networks



Indigenous  
Communities

# Each of the six programs have specific areas of focus to promote inclusive growth and build more resilient local economies



**Build Back  
Better  
Regional  
Challenge**



**Good Jobs  
Challenge**



**Economic Adjustment  
Assistance**



**Travel, Tourism, and  
Outdoor Recreation**



**Statewide  
Planning,  
Research &  
Networks**



**Indigenous  
Communities**

Program overview	Assist communities' economic recovery post pandemic via investments to 20-30 regions (2 phased, staged application)	Allocate funds to collaborative skills training systems and programs, in efforts to reach historically underserved populations and areas	Provide grants to help hundreds of communities put people back to work through construction /non-construction projects (most flexible funding)	Allocate funds to communities that rely on travel, tourism and outdoor sector via <b>1) State Tourism Grants:</b> marketing, infrastructure, work force and projects ( <i>invite only</i> ) <b>2) Competitive Grants</b>	Support states in planning efforts via grants <b>1) Statewide Planning Grants; invite only</b> (\$59M) <b>2) Research and Network Grants</b> (\$31M)	Support the needs of Tribal Governments and Indigenous communities, to develop and execute economic development projects
Funding	<b>\$1 billion</b> (*\$100M to coal communities)	<b>\$500 million</b>	<b>\$500 million</b> (*\$200M to coal communities)	<b>\$750 million</b>	<b>\$90 million</b>	<b>\$100 million</b>
Eligible Applicants	<b>1)</b> District Organization of an EDA-designated Economic Development District, <b>2)</b> Indian Tribe or a consortium of Indian Tribes, <b>3)</b> State, county, city, or other political subdivision of a State, including a special purpose unit of a State or local government or a consortium of political subdivisions, <b>4)</b> Institution of higher education or a consortium of institutions of higher education, <b>5)</b> Public or private non-profit organization or association acting in cooperation with officials of a political subdivision of a State					<b>1)</b> Indian Tribes/consortium of Indian Tribes <b>2)</b> Non-profit organization serving Native Hawaiians, Native Pacific Islanders of Guam, American Samoa etc.
Application Deadlines	<b>Phase 1:</b> 10/19/21 <b>Phase 2:</b> 3/15/22	1/6/2 2	3/15/2 2	<b>1)</b> 60 days after receiving invitation <b>2)</b> 3/15/22	<b>1)</b> 45 days after receiving invitation <b>2)</b> 10/31/21	3/15/22

\*EDA is making a Coal Communities Commitment, allocating \$300 million of its \$3 billion American Rescue Plan appropriation to ensure support for these communities as they recover from the pandemic and create new jobs and economic opportunity through the creation or expansion of a new industry sector.

# One of the most immediate opportunities to access funding is through the Build Back Better Regional Challenge

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Build Back  
Better Regional  
Challenge

EDA invites eligible applicants to **form regional coalitions** to implement **three to eight distinct but related projects in their region**, in coordination with industry and community partners, **aligned around a holistic vision to build and scale a strategic industry cluster**

**Phase 1 (Deadline October 19, 2021):** 50-60 regional coalitions will be awarded ~\$500,000 in technical assistance funds to develop and support three to eight projects to grow a regional cluster

**Phase 2 (Deadline March 15, 2022):** 20-30 regional coalitions will be awarded **\$25 million to \$75 million**, and up to \$100 million, to implement those projects

## Requirements for Phase 1 concept proposal

**Description of the opportunity and vision (5 pages)**, including goals for growth cluster, coalition members, metrics of success, and timeline for implementation

**Description of capabilities** including regional assets, industry leadership, and proposed plans to promote sustainability and equity

## Identification of key coalition lead institution

and its qualifications to coordinate the effort

**A budget narrative describing** how the lead institution would utilize the technical assistance award

# The Build Back Better Regional Challenge seeks to fund long-term, transformational projects that can help accelerate industry clusters

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## Uses of funds



### Construction activities that help build and scale an industry cluster

examples of investments may include,

- Industrial parks and shipping and logistics facilities
- Business incubators and accelerators
- Processing and distribution centers
- Science and research parks
- Transportation enhancements and telecom infrastructure



### Non-construction activities that support an industry cluster,

such as,

- Demand-driven workforce training and new academic curricula
- Design, engineering, and technical assistance support
- Entrepreneurial support

Several **uses are excluded** from the program – including investments in residential projects and community amenities, general government support, public safety functions, etc.

## Phase 1 scoring criteria

*180 points maximum; 20 points per category*

- 1. Overall Concept and Outcomes:** Strength of proposed project
- 2. Regional Assets:** Utilization or development of assets
- 3. Industry Leadership:** Cluster potential for leadership in the country
- 4. Sustainability:** Potential durability
- 5. Equity:** Ability to share benefits
- 6. Feasibility:** Ability to be completed on time and within budget
- 7. Capacity:** Ability of coalition to support project
- 8. Distress:** Historical distress in region
- 9. Regional Investment:** Availability and commitment of other local financial support

# Process

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- Educated ourselves on EDA Programs / Discussions with District Office
- Reached out for consulting support: Engaged HR&A
- Explored coalitions
  - NENC
  - Universities
  - PDC's
  - REDO's
  - VEDP
  - Workforce Councils
- Surveyed RED Team for potential projects
- Identified Reinvent Hampton Roads as likely Applicant
- Raised Funds



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- Industry-leading economic development advisory firm with more than 40 years of experience helping regions across the United States and globally grow their economies and create thriving communities.
- Brings extensive experience working with federal agencies on complex investment programs, from the National Disaster Resilience Competition to the National Resource Network
- Presently working with a nonprofit consortium led by America Achieves to promote applications to the BBBRC and EDA's Good Jobs Challenge, in concert with EDA, and potentially to provide enhanced TA support to a subset of high-need regions.
- Brings a passion for inclusive and equitable recovery and deep subject matter expertise in regional economic development strategies – including in and around the Hampton Roads region, where they have supported strategies ranging related to affordable housing, transit, neighborhood development, and coastal resilience, in many cases by leveraging federal funding sources.



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# Discussion/Questions/Project Ideas

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